

BARBARA J. MECONIS RN, BS

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CAREER SUMMARY

Versatile healthcare professional, with extensive experience, progressing from clinical to administrative roles, in both profit and nonprofit healthcare organizations to ownership of Holistic Care Approach, a natural healing center. Highly skilled in leadership, and innovation as evidenced by award winning, published disease management programs and public speaking requests. Career emphasis has been program development and implementation in both conventional and complementary medicine and coaching people through the complexities and challenges of the eastern and western health care systems, with a goal of integration of these two approaches, by educating people on their options and guiding them through their choices. Leadership strengths focus on strategic planning, holistic consultant role, NAET practitioner, nutrition coach, and organizational development providing client centered care.

CAREER PROFILE

HOLISTIC CARE APPROACH LLC, Grand Rapids, Michigan 2003- Current
Owner, Holistic Nurse Consultant, Nutrition Coach, and NAET Practitioner

SPECTRUM HEALTH, Grand Rapids, Michigan 2002-2003
Director of System Quality Improvement

PRIORITY HEALTH, Grand Rapids, Michigan 1995-2002
Director of Health Management Programs

CORAM, Grand Rapids, Michigan 1992-1995
Clinical Coordinator- Intravenous Home Infusion

BLODGETT MEMORIAL MEDICAL CENTER Grand Rapids, Michigan 1977-1992
Critical Care RN - Pediatric Intensive Care Unit
Certified Poison Specialist

KENT COUNTY HEALTH DEPARTMENT, Grand Rapids, Michigan 1973-1977
Public Health Nurse

AREAS OF EXPERTISE AND ACCOMPLISHMENT

Leadership and Management

- Member of Spectrum Health's senior management team that led to JCAHO Accreditation 2003. Established a 15 + staff quality department at Spectrum Health using project management methodology. Provided leadership for the development, implementation, and coordination of system-wide clinical and operational quality improvement programs. Ensured compliance with all regulatory guidelines. Reported to the VP of Systems Quality.
- Member of Priority Health's Executive Management Team that led to NCQA Excellent Accreditation status, *Newsweek* national health plan rating of 25th, and a 4 star rating among Michigan Health Plans by Med Stat/J.D.Powers and Associates.
- Created a Health Programs Department at Priority Health that included a team of 15 and 2 million dollar budget. Reported to the Chief Medical Officer.

Program Design and Implementation

- Developed an asthma program at Priority Health that was recognized by the Michigan Health and Safety Business Coalition Award for most Innovative Asthma Program and Tufts University Asthma Award.
- Initiated and established a tobacco cessation program which led to Michigan Association Health Plans Pinnacle Award for Tobacco Cessation Program in 2001.
- Designed and executed Diabetes, Cardiovascular, Obesity, Pregnancy/High Risk Pregnancy Programs.
- Executed Preventive Health Programs and Services that were recognized by the Greater Detroit Area Health Coalition in its award for Best HMO for improving health of members in 2000.
- Implemented a Seniors' Health Case Management Program for 14,000 members that resulted in \$300,000 reduction in health care costs in the first year and the NCQA Strategies for Success Award.
- Implementation of myhealth web site for Priority Health's 300,000 members that allowed for on line risk assessment, self management, and integrated case management.
- Created an Integrated Disability Case Management Program with a Fortune 500 Company that resulted in health care cost savings of \$25,000 to the employer in the first year.
- Developed Registries for Asthma, Diabetes, Cardiovascular Disease and Preventive Health to be used as a clinical decision support tool for providers.
- Developed integrated holistic programs for chronic conditions at Holistic Care Approach that include smoking cessation, weight loss, allergy elimination and prenatal care.

Quality Improvement

- Generated HEDIS scores in the 90 percentile through supervision of the HEDIS action plans.
- Established performance improvement teams for each of the JCAHO core measures.
- Implementation of 6 National Patient Safety Goals at Spectrum Health: Patient Identification, Verbal Orders, standardization of abbreviations, medication safety, pre-op verification, infusion pumps and alarms.
- Presented issues and data for Senior Operations Quality, Safety, Service, and Medical Staff committees.

Project Management

- Clinical Project Manager for the selection, and implementation of the Clinical Care Management System (CCMS), which is a clinically based online software application that supports the medical management process. Responsibilities included:
 - Leadership of the clinical implementation team and staff training
 - Development of work flows, policies and procedures, and patient assessments
 - Implementation was system wide including Priority Health's Grand Rapids, Holland, and Traverse City offices, as well two hospitals within an integrated delivery system.
- Co-development Consultant of provider profiling with Resolutions Health Strategies.

Sales and Market Development

- Developed community/provider/employer partnerships promoting Care Management initiatives.
- Assumed key role in servicing Network physicians on managed care and care management.
- Instrumental in identifying best practices and innovative software systems for clinical decision making.

CONSULTING

CONSULTANT, Grand Rapids Michigan 2001 & 2003

Provided consultant services to Select Care and MMPC

ACADEMIC EXPERIENCE

GRAND RAPIDS COMMUNITY COLLEGE 2008 - Current

Adjunct Faculty: Curriculum Development and Classroom Instruction for Holistic Wellness Series

DAVENPORT UNIVERSITY, Grand Rapids Michigan 2000

Adjunct Faculty: Curriculum Development for Health Systems Management

EDUCATION

B.S. with Honors, Health Care Administration, Davenport University - Grand Rapids, Michigan

Public Health Nursing Graduate Course, Michigan State University

Diploma, Registered Nurse, Mercy Central School of Nursing - Grand Rapids, Michigan

CERTIFICATIONS

Certified NAET Practitioner

NADA Certification- Auricular Acupuncture

Level II Classes toward Quantum Touch Healing Certification

Certified Case Manager

Level III Classes toward Healing Touch Certification

Certified Registered Nurse Intravenous

PROFESSIONAL AFFILIATIONS

AWE	2009
North East Business Association Board of Directors	2004-2007
Regional Bonding Council Grand Rapids	2007
Board of Directors for Aquinas College SIFE Group	2005-2007
President BNI	2003-2004
Inforum	2005-2007
American Neutraceutical Society	2005-2007
Case Management Society of America- Grand Rapids Chapter	2002-2003
Intravenous Nurse Society- Co-Founder Grand Rapids Chapter	1992-1995
Michigan Organization of Nurse Executives	2002-2003
Michigan Association of Health Plans	1995-2002

COMMUNITY ACTIVITIES

Board of Directors for Healthy Homes Coalition	2009
Fountain Street Church Speakers Committee	2007
Blandford Nature Center/Mixed Greens	2007
Skrodra Hospital, Albania	
Conducted Nurse Skills Workshops	2002
Advisory Board-GlaxoSmithKline Care Management Division	2001-2002
Advisory Board McKesson- Clinical Care Management System	2000-2003
Community Advisory Board- GVSU Academic Nurse Managed Centers	2002
Pediatric and Adult Asthma Network of West Michigan	1995-2003
Tobacco Free Partners- Board of Directors	2001-Present
Healthy Kent 2010	1997-2002

ADDENDUM

PUBLIC SPEAKING

- Radio and Television appearances with WGVU
- “*Be Good to Yourself: Create Health, Beauty, and Vitality in a Stressful World*” Second Reformed Church 2008 and “*Eat Well, Live Well: 4 Nutrition Secrets that can Help Save your Life* 2009
- “*Healthy Snacks*” RBC Ministries Grand Rapids 2007
- “*Healing from Within-The First Step*” Grand Rapids Area Businesses 2007
- “*Eight Weeks to Wellness*” Muskegon Area Employers 2007
- “*Best in Class*” Presentation to Greater Detroit Area Health Coalition, October 1999 & October 2000.
- “*Population Health Management*” Priority Health Board of Directors, March 1999, and Northmed Board of Directors, May, 1999.
- Pursuing Perfection, Priority Health Board of Directors March 2002
- “*Obesity Disease Management Program*” Spectrum Health Board of Directors, October 1999
- “*Partnering with an Insurance Carrier for Disease Management Programs and Contracting*” Panel
- Discussion participant for Statewide Asthma Coalition, September, 1999
- “*Implementation of Clinical Care Management System*” Panel Discussion participant for National McKesson conference, May 2000.
- “*Population Health Management/Disease Management*” Keynote speaker for Managed Care Academy, October 1998.
- “*Health Care in the New Millennium*” Keynote speaker for Managed Care Academy, October 2000.
- “*Preventive Health Hallmark of the HMO Industry*”, Managed Care Academy, October 2001
- “*Evidence Based Medicine*”, Managed Care Academy, October 2002
- *Self Talk Vignettes* with Miranda on Wood TV
- “*Healthy Horizons*” Strategies for Success NCQA Seminar, November 2001
- “*Asthma Disease Management Community Partnerships*”, Chronic Disease conference April 2002 and National Asthma Conference , April 2003
- “*The Business Case for Quality*”, Alliance for Health November 2001
- “*Care Management & Disease Management Programs*” Care Management Pathway and Outcomes Networking Conference sponsored by Cook Institute for Research and Education, November 1996, November 1997
- “*Nurses Working Together to Improve the Health Care of Citizens of Albania*” Partnerships for the Future, National Conference on Professional Nursing Education and Development, Chicago November 2002

PUBLICATIONS

- Cozozo Magazine March 2009 “*Acid, Alkaline Foods*”
- Newsletters for Holistic Care Approach
- Yearly article for the Northeast Business Association
- Meconis B, Schriefer J, Schriefer J, Levknecht L.: *Combining Case Management, Pathways, and Report Cards for Secondary Cardiac Prevention*, The Joint Commission Journal, March, 1997, pages 162-174.
- Editorial Staff and author of numerous articles for Priority Health publications: *Paucis Verbis, Priorities, Health Journal, Preventive Health Care Guidelines, Provider Manual*.
- Developed multiple brochures and surveys for Priority Health.
- Co-Published three educational modules: *Managed Care 101, Managed Care 301, and It's a Dogs World*.
- Disease Management and Quality Improvement Report, *A Case Study* Vol 2, Issue 9 September 2002
- Care Enhance™ Clinical Management Software Case Study, *Priority Health Teams up with Spectrum Health to Automate Medical Management Processes and Share Information*, November 2001